ENGLISH RIVIERA BID COMPANY LTD MANAGEMENT ACCOUNTS FOR THE PERIOD TO 31 August 2022

	Year to Date		Full Year	
				BUSINESS
	Year to			PLAN
	Date	BUDGET	FORECAST	BUDGET
INCOME				
BID Levy	487,294	477,700	510,000	532,000
Additional Income	72,388	44,000	78,000	70,000
Funds brought forward from 2021	71,357		71,357	
	631,039	521,700	659,357	602,000
EXPENDITURE				
Destination Marketing Expenditure	229,377	292,292	466,857	376,300
Events	45,414	80,000	75,000	100,000
	274,791	372,292	541,857	476,300
CORE EXPENSES				
Staff	56,278	61,333	92,000	100,000
Overheads	11,046	12,333	18,500	17,700
Levy Collection Costs	1,750	3,500	7,000	8,000
	69,074	77,167	117,500	125,700
	287,174	72,241	-	
	2022	2021		
Levy Collection	86.7%	65.8%		
Levy invoiced	562,000	547,903		